

Job: Graphic Design Freelance or Intern

Position	: Graphic Design Freelance or Intern
Mode	: Online
Contract	: Negotiable
Start	: March 2023
Desk	: Santiago, Chile
Application	: LinkedIn (<u>link</u>)
Questions	: <u>recruitment@politicotechglobal.com</u>

Position Details

The Graphic Design Freelance or Intern will report directly to the Communications Manager. The successful candidate will be able to conceptualize visuals based on management requirements, create images and layouts using design software, test graphics across various types of media platforms, and coordinate with the Office Manager and the Communications Division in order to produce graphics that are aligned with the company's greater vision.

The ideal candidate

- Has training in Graphic Design, Web Design, Fine Arts, Social Media Management, and other related fields
- Is available to commit for a minimum internship duration of three months
- Has excellent command of English and Spanish, and has willingness to learn a third language
- Has proven graphic design experience
- Has familiarity with design software's such as InDesign, Illustrator, Photoshop, Canva, etc.
- Have the capacity to produce the required content on time, with attention to detail
- Has the ability to work methodically and meet deadlines

Work Examples

- Studying design briefs and determining requirements provided by management
- Scheduling projects and defining budget goals
- Preparing rough drafts and presenting ideas to management
- Meeting regularly with the Office Manager and Communications specialist to define goals
- Monitoring PTG online presence to ensure graphic consistency
- Regularly updating all materials, such as infographics, brochures, triptychs, etc.
- Designing infographics for PTG social media posts (mainly LinkedIn and Twitter)
- Researching and identifying the visual communication elements for the PTG
- Producing reports to update management on completed, ongoing and pending work



What we offer

The opportunity to join a small, autonomous team within a fast-growing company, and to participate in the selection and implementation of new technologies and internal processes. We also offer the opportunity to interact with established actors in the industry, and the opportunity to advance your career within the company. Finally, we also offer the chance to participate in multidisciplinary task groups that operate across cultures and borders in several different languages.

Application materials

If you are interested, please apply via LinkedIn. This is the <u>link</u>. You will be asked to provide the following information:

- Updated Curriculum Vitae (PDF) in English or Spanish
- Motivation letter (no more than one page)
- Contact information for two references

For questions, please do not hesitate to contact us at: <u>recruitment@politicotechglobal.com</u>.

About PTG

Politico Tech Global is a company dedicated to simplifying the analysis of complex political environments, seeking to bring to the client an analysis about who holds power, how they manage it and how they will earn it tomorrow. We interpret the incentives of key political players and decipher data trends to bring our clients reports and other instruments to be able to bring necessary clarity in the short, medium and long term to enhance the decision-making process. We operate at the global level. Visit our website for more information: https://politicotechglobal.com.

Equal Opportunity

It is Politico Tech Global policy to provide equal employment opportunity to all qualified individuals without regard to race, color, religion, national origin, gender, age or any other characteristic protected by local laws and regulations.

Resources

Website	: https://politicotechglobal.com
LinkedIn	: https://www.linkedin.com/company/politico-tech-global
Twitter	: https://twitter.com/ptg_network